

BEN HANLON

Graphic designer with a fine art brain and a sharp design eye. I bring beauty, clarity, and originality to even the most everyday content, because I believe good design shouldn't be reserved for special occasions. With over five years of working experience across branding, motion, print and digital, I've worked with clients ranging from startups to global corporations, helping brands show up in the world with style, substance, and soul.

EDUCATION

School of the Art Institute of Chicago
BFA: Visual Communication, 2021

SKILLS

Adobe Creative Suite
Figma
Microsoft Suite
HTML5
Creative conceptualing
Branding and logo design
Typography
Social media
Web design
Video editing
Motion graphics
Illustration
Photography
Prop Styling



benhanlon.com
benjahanlon@gmail.com

EXPERIENCE

2024 - PRESENT

SUB-ZERO, WOLF, AND COVE

Graphic Designer (Contract - Creative Circle)

- Developed print/social media ads, billboards, environmental graphics and other marketing materials
- Led the visual overhaul and branding of all company social media and created reusable templates across all platforms
- Retouched photography and edited video promotions using Adobe Photoshop, Premiere Pro, and After Effects

2021 - 2025

NUDGE COACH INC.

Freelance Graphic Designer

- Designed branded UI assets for client facing mobile apps, including log-in screens and iconography

2023 - 2024

HORIZON THERAPEUTICS / AMGEN

Graphic Designer (Contract - Creative Circle)

- Produced digital and print collateral for a range of pharmaceutical brands, maintaining brand consistency across campaigns
- Created weekly podcast animations, using Adobe After Effects, that supported patient education
- Designed social media graphics balancing creativity with regulatory accuracy

2022 - 2024

SŌSH

Freelance Graphic Designer

- Developed a brand identity and marketing collateral for "Seasons of Simply Giving", a charitable initiative by Great Midwest Bank
- Designed a promo billboard for Great Midwest Bank
- Created reusable social media and branding templates

2023 - 2023

NEWAUKEE

Freelance Graphic Designer

- Designed graphics, branding, and event collateral for a variety of local partners and programs

2021 - 2022

JWD CREATIVE

Graphic Designer

- Concepted, executed, and led campaigns, brand collateral, and event materials for global clients
- Collaborated with other designers to produce cohesive multi-channel content