

# BEN HANLON

Graphic designer with a fine art brain and a sharp design eye. I bring beauty, clarity, and originality to even the most everyday content, because I believe good design shouldn't be reserved for special occasions. With over five years of working experience across branding, motion, print and digital, I've worked with clients ranging from startups to global corporations, helping brands show up in the world with style, substance, and soul.

## EDUCATION

School of the Art Institute of Chicago  
BFA: Visual Communication, 2021

## SKILLS

Adobe Creative Suite  
Figma  
Microsoft Suite  
HTML5  
Creative conceiving  
Branding and logo design  
Typography  
Social media  
Web design  
Video editing  
Motion graphics  
Illustration  
Photography  
Prop Styling

## EXPERIENCE

2024 - PRESENT

### SUB-ZERO, WOLF, AND COVE

#### Graphic Designer (Contract - Creative Circle)

- Developed print/social media ads, billboards, environmental graphics and other marketing materials
- Led the visual overhaul and branding of all company social media and created reusable templates across all platforms
- Retouched photography and edited video promotions using Adobe Photoshop, Premiere Pro, and After Effects

2021 - 2025

### NUUDGE COACH INC.

#### Freelance Graphic Designer

- Designed branded UI assets for client facing mobile apps, including log-in screens and iconography

2023 - 2024

### HORIZON THERAPEUTICS / AMGEN

#### Graphic Designer (Contract - Creative Circle)

- Produced digital and print collateral for a range of pharmaceutical brands, maintaining brand consistency across campaigns
- Created weekly podcast animations, using Adobe After Effects, that supported patient education
- Designed social media graphics balancing creativity with regulatory accuracy

2022 - 2024

### SOSH

#### Freelance Graphic Designer

- Developed a brand identity and marketing collateral for "Seasons of Simply Giving", a charitable initiative by Great Midwest Bank
- Designed a promo billboard for Great Midwest Bank
- Created reusable social media and branding templates

2023 - 2023

### NEWAUKEE

#### Freelance Graphic Designer

- Designed graphics, branding, and event collateral for a variety of local partners and programs

2021 - 2022

### JWD CREATIVE

#### Graphic Designer

- Concepted, executed, and led campaigns, brand collateral, and event materials for global clients
- Collaborated with other designers to produce cohesive multi-channel content



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